

MyPick

CHOOSE PICK TASTE

design Delineodesign



MyPick powered by Ifi

**Choose
Pick
Taste**





Innovate Your business

Are you ready to experience change

Are you ready to lead the change? Anticipate the future and transform your gelato shop, pastry shop or catering business with MyPick, the innovative refrigerated locker powered by Ifi, featuring an exclusive e-commerce site and integrated management platform.

In a scenario where consumption and service patterns are rapidly changing, MyPick expands your sales opportunities and offers your customers a new buying experience.



Choose Pick Taste

Con MyPick i tuoi
clienti potranno:



CHOOSE

Conveniently choose and buy their
favorite food online



PICK

Pick up at the most convenient time
without worrying about queues, closures or
availability.



TASTE

Enjoy food where
and when they
want

A comfortable, easy
and personalised
experience that
they will be eager to
repeat!

With MyPick your customers can: **CHOOSE** - Easily select and buy their favourite food online; **PICK** it up at the most convenient time without worrying about queues, closing times or sold out; **TASTE** - Enjoy it wherever and whenever they want. A comfortable, easy and personalised experience that your customers will look forward to repeating!

A win-win solution



FOR YOU

With MyPick you can extend your business in time and space, expand your sales channels and reach new customers. How? Thanks to a refrigerated locker, a dedicated e-commerce site and a complete services platform. MyPick is easy to customise and allows you to convey and promote your image and brand exactly where you want.

FOR YOUR CUSTOMERS

With MyPick, your customers won't have to worry about queues or time limits and will always be sure to find their favourite food available. The buying experience gets smart: ordering online, finding the closest locker, choosing the most convenient pick-up time.

Three possible customisations:

- > custom-painted sides and top, black front;
- > custom-painted sides and top, custom film-coated front;
- > custom film-coated sides , top and front.

MyPick experience



Not just a locker

1

REFRIGERATED
LOCKER

2

E-COMMERCE
SITE

3

MANAGEMENT
PLATFORM

1 REFRIGERATED LOCKER

The high-performance refrigerated locker ensures the quality and taste of your products, and consists of:

- a service column, the technological heart of the software, featuring an LCD display and QR code reader.
- one or more conservation columns that can be interconnected up to a maximum of 5.
- Each column operates independently with an internal compressor, and can have 3 possible configurations depending on the size of the compartments, and 2 convertible temperature options (negative/positive or positive/neutral).



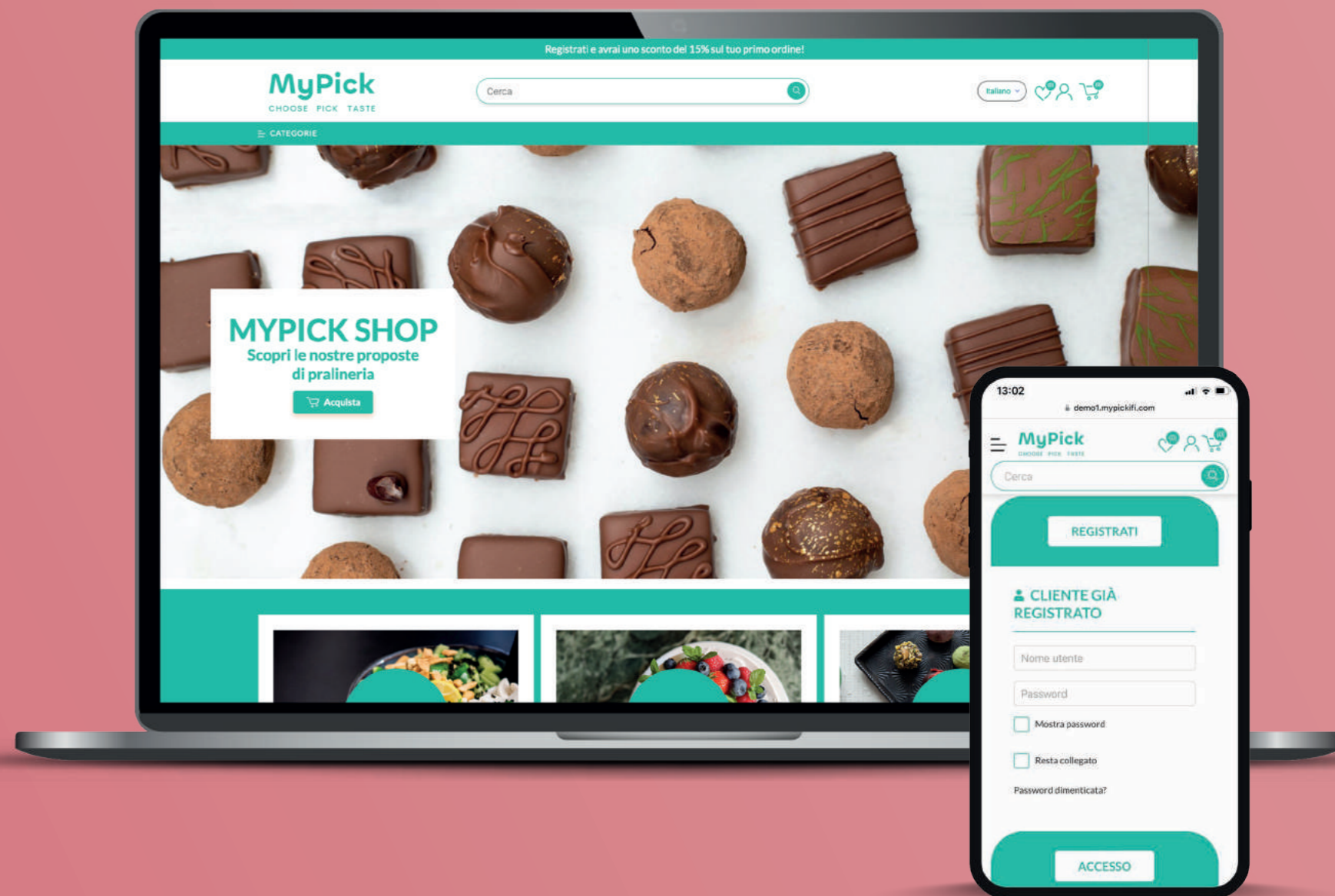
2 E-COMMERCE SITE

Based on a predefined layout, your MyPick e-commerce site can be customised by uploading your logo, your menu, the most beautiful photos of your creations and dedicated offers. Have fun making your site unique, comfortable in the knowledge that you are always supported by our webmasters.

3 MANAGEMENT PLATFORM

Thanks to the integrated software platform dedicated exclusively to MyPick, you can keep your business under control at all times:

- monitor orders and sales in real time;
- enjoy a continuously growing customer database;
- analyse order patterns to better understand customer trends and preferences, and therefore implement targeted and effective marketing actions.



Make it easy



HIGH PERFORMANCE

In MyPick, every conservation column is equipped with a high-tech refrigeration system with bottom-up ventilation, ensuring your specialties are perfectly maintained even in particularly critical heat and humidity conditions, both indoors and outdoors, with guaranteed operation at +40°C and -10°C.

EASY MAINTENANCE



- Practical sliding guides facilitate the removal and servicing of: technological core located in the service column;
- electrical panel situated above each conservation column;
- motor compartment positioned at the base of the conservation columns.
- The condenser filter is easy to remove and clean.

TOP SECURITY



- Access to the service column and conservation column motor compartments is protected by locks.
- The locker is necessarily anchored to the wall or floor.
- Air sanitisation system using UV-C diffusion technology to eliminate the bacterial load in the air inside each conservation column.



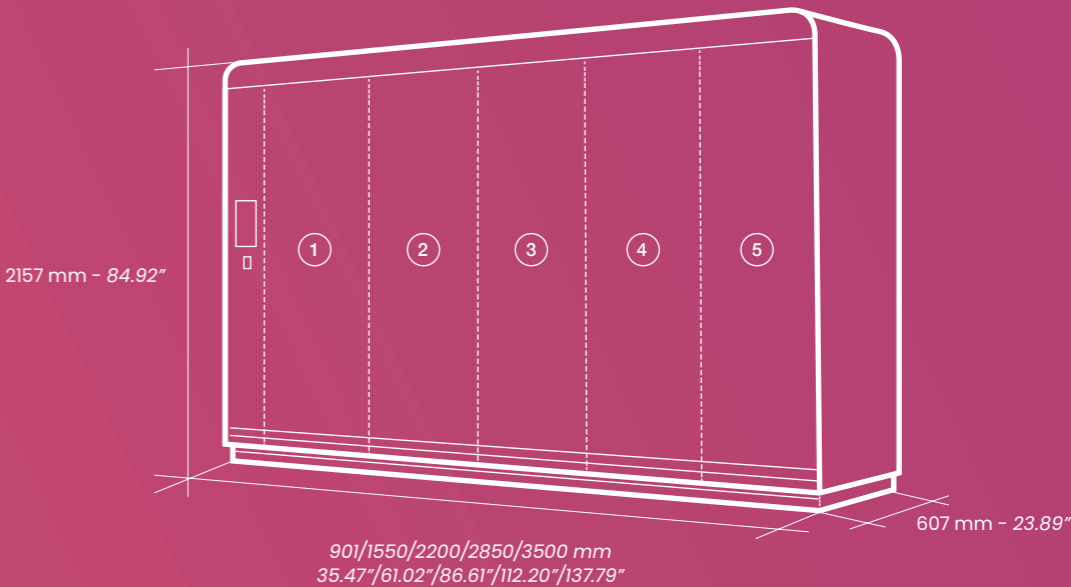


Make up your MyPick

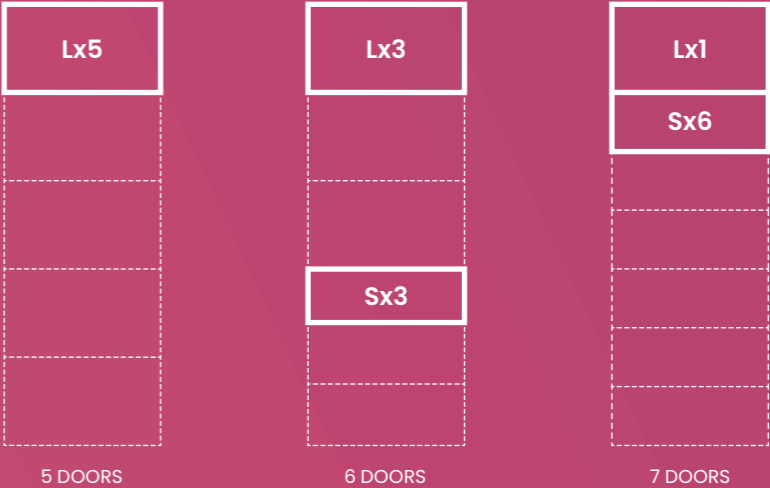
Choose from the many possible customisations.

- One or more conservation columns that can be interconnected up to a maximum of 5;
- 2 convertible temperatures (negative/positive refrigeration or positive refrigeration/controlled neutral);
- 3 different configurations of the conservation column compartments (5, 6 or 7 compartments);
- 2 compartment sizes (S/L);
- 3 possible aesthetic finishes:
 - custom-painted sides and top, RAL 7021 black front;
 - custom-painted sides and top, custom film-coated front;
 - custom film-coated sides, top and front.
- Indoor or outdoor (roof to be provided) installation;
- Floor or wall mounting.

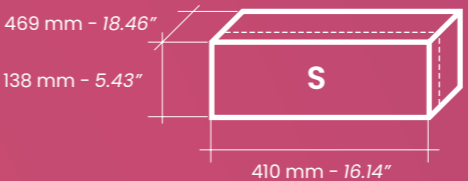
MODULES



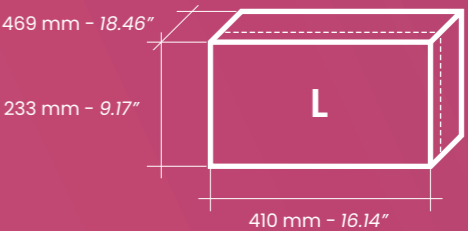
DOOR CONFIGURATIONS



SMALL DOOR



LARGE DOOR



Misure interne

Internal measures

Mesures intérieures

Innenabmessungen

Medidas internas

MyPick powered by Ifi

Thanks to 60 years of experience in the refrigeration and design sectors, today, Ifi is considered a benchmark for bar, gelato shop, and pastry shop furniture solutions in general.

At the heart of the company's every project are people, starting with the passionate professionals: we innovate to continuously improve our day-to-day work and promote your success. Hence, MyPick was created.

From here comes MyPick.



The proper functioning of MyPick is constantly monitored thanks to the Galileo digital connection system, through which the parameters of the locker and all Ifi products with temperature control can be set from anywhere, at any time, in addition to benefiting from many other advantages.



The challenge of climate change concerns us all and is a priority for future generations. Ifi takes a serious, committed approach. Consequently, the company's range of display cases is constantly being upgraded by solutions with R290 natural refrigerant (propane), a sustainable choice without compromising on quality, which also optimises energy and cost savings.

DATA SHEET

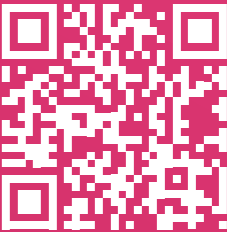


Climate Class 5	<div>+40°C / 40% U.R.</div> <div>+104°F / 40% R.H.</div>	
Services	Gelato/Pastry or Cold Snack	<div>-20°C;-2°C / +4°C;+8°C</div> <div>-4.0°F;+28.4°F / +39.2°F;+46.4°F</div>
	Pastry or Cold Snack/Neutral	<div>+4°C;+8°C / +14°C;+18°C</div> <div>+39.2°F;+46.4°F / +57.2°F;+64.4°F</div>
Gas	R290 / R452A	
Installation	LAN cable. 220 V electrical connection	
Finishes	<div><div><div></div></div><div>Painted black front RAL 7021</div></div> <div><div><div></div><div></div><div></div></div><div>Sides and top lacquered according to sample</div></div> <div><div><div></div><div></div><div></div></div><div>On request, customizable film-coated finishes as desired</div></div>	



MyPick powered by Ifi, Design Delineodesign, is part of the ADI Design Index 2022 selection.

Enjoy the experience



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People-centric
innovation

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